

Portland Fair



2018 Advertising Campaign Portland Agricultural Fair Association

P.O. Box 862, Portland Connecticut 06480 ~ www.portlandfair.com

October 5, 6 & 7, 2018

THANK YOU FOR YOUR SUPPORT!

Option 1

Mail In

PAYMENT OPTIONS

Make checks payable to:
Portland Fair Association

Please submit old ads with changes
or new ads with payment.

Send Checks to:

Portland Agricultural Fair
Attn: Fair Book Advertising
P.O. Box 862 Portland, CT 06480

Option 2

Online

Tip!

Templates Available Online:

<http://portlandfair.com/Online-Payments/Promote-Your-Business>

BEST VALUE

www.portlandfair.com/onlinepayments/Promote-Your-Business

(payments are processed by PayPal™)



Tip!

Add a "Special Deal" or "Clip-less Coupon" to get the most value out of your Portland Fair Book Advertisement.



ADS WILL NOT BE INCLUDED IF RECEIVED AFTER 6/15/2018

Any Questions Contact: FairBook@portlandfair.com



Business Name: _____

Contact Name: _____ Phone: _____

Email: _____

Ad Size or Panel Option* (Please check all that apply)	Pay Online (By June 15, 2018)	Regular Price (By June 15, 2018)
<input type="checkbox"/> Full Page Ad & 4x4 Panel (Discount Bundle)	\$250	\$275
<input type="checkbox"/> Full page ad in book (includes web logo)	\$175	\$200
<input type="checkbox"/> Half page ad in book (includes web listing)	\$125	\$125
<input type="checkbox"/> Quarter page ad in book	\$100	\$100
<input type="checkbox"/> 4' x 4' Panel -from previous years, no changes	\$110	\$110
<input type="checkbox"/> 4' x 4' Panel -New**	\$135	\$135

*All 4'x 4' panels will be displayed in the Entertainment Tent for the duration of the fair. They are available in black on a white background, 4-6 lines.

**Additional colors, extra lines, or logos are available at additional cost. For panel information and pricing contact Mike Colla @ 860-214-0796.